

Instigator of the Analog Revolution

Debut album release of singer-songwriter & cellist CARLY E.

Amsterdam, March 19th 2018 – CARLY E. (1989) and her band will release their debut album “Timeless Thoughts” on vinyl on June 15th, 2018. Since her first solo EP was recorded in Argentina, CARLY E. has embarked on this musical quest in her own distinctive way, resulting in being leading lady of her own Amsterdam-based band. With the guidance of the all analog recording studio The Lullabye Factory, she has made an authentic album, where the all analog recording process serves to highlight her cello and voice.

In between cello and pop

As a classically trained cellist it’s not straightforward to step into the world of pop music, which still is dominated by guitars and pianos. According to CARLY E., it was “the most daring and best decision of my life. When I was young, I played in classical orchestras. As a cellist you are traditionally limited to the classical canon. I have played pieces by composers like Shostakovich and Mahler with pleasure, but this well-traveled road was not my destination.” CARLY E.’s big cello idol is Yo-Yo Ma, and she loves the old jazz and soul ladies like Aretha Franklin and Nina Simone. This combination makes “Timeless Thoughts” a mix of jazz, pop and classical with an intuitive poetic groove.

Analog in a digital age

Vinyl has undergone a renaissance in recent years, and analog recording follows suit. With the analog recording process the sound comes straight from the source, which makes the listening experience much more intense. “It is as if you are sitting next to the guitarist,” Christoph Walter, producer at The Lullabye Factory, explains. “We record with a 16-track tape recorder, the industry standard until the early 90s. The sound is not interrupted by the conversion to ones and zeros like digital recording has. You can compare it to viewing the Mona Lisa in real life versus pixelated on a tablet. The fully analog process results in a workflow with the performance front and center. The artist and producer’s work are brought into focus.”

From solo artist to bandleader

Five years ago in London, when she was still named Carlijn van Wijk (now CARLY E.), she met local intuitive artists. She wrote the song “Funny Man”. A year and a half later, she left for Argentina with her cello by her side. As a cellist, singer, and songwriter, she performed as the duo “Bad Peaches” with Constanza Daffonchio. It was there she started her one-woman band, using an advanced effect pedal to create a cello orchestra on the spot to accompany her vocals. “The fun thing about the cello is that you can play melodies and basslines. Both maintain a playful, melodramatic sound of the strings,” CARLY E. shares. Now, she leads her own band, consisting of three experienced musicians who are just as convinced of the analog revolution as she is.

About CARLY E.

CARLY E. (Carlijn van Wijk, 1989) has played the cello from a young age. Between the ages of 12 and 18, she toured Europe and China with the Youth Orchestra of The Netherlands. In 2012, she moved to London before moving again a year and a half later to Argentina, where she stayed until 2016. Far away from home she discovered her own music. She became a singer-songwriter and solo artist, accompanying herself on a cello with loop pedal. In 2016 she released her first EP "Blue Funny You", recorded in Buenos Aires. Back in the Netherlands, she attracted attention during TEDx and various festival performances.

CARLY E. founded her band in 2017 with guitarist Richie Richman, drummer Efraim Schulz-Wackerbarth and double bass player Annick Odom. Their analog recorded debut album "Timeless Thoughts" will be released on a 12 inch vinyl on June 15th, 2018.

Look for more information at www.carlyemusic.com.

About the Lullabye Factory

The Lullabye Factory is an all-analog recording studio, record label and booking agency based in Amsterdam. Producers Tim van Veen and Christoph Walter provide a direct and inspiring view of music production with their mindset. The mission is to realize analog productions of high quality in an inspiring place where everyone feels at home. The epicenter of The Lullabye Factory sound is a D&R Orion analog studio console and an AMPEX MM1000 16-track 2 inch tape recorder.

Look for more information at www.thelullabyefactory.com.